

# USEFUL FICTION

## Senior Leader Development Program

Tedder Academy of Leadership, Royal Air Force (UK)

### Strategy & the Strategic Operating Environment

June 26, 2023

Time	Speaker	Topic
1300-1330	Peter W. Singer Best-Selling Author and Partner, Useful Fiction LLC	The Value of Strategic Narrative to Real World Goals
1330-1400	August Cole, Best-Selling Author and Partner, Useful Fiction LLC	Lessons Learned in Crafting Narratives from Real World Issues
1400-1415	BREAK	
1415-1445	Niloo Razi Howe Former Chief Strategy Officer of RSA; Advisory Board, Department of Homeland Security and National Security Agency	How can Innovation and Investment Support Strategic Aims?
1445-1515	Matt Cavanaugh Retired US Army Strategist, Author of <i>Strategy Notes</i>	How to Create & Grow a Culture of Strategy
1530-1615	Writing Exercise led by Singer & Cole	What is Your Strategic Story of Success or Failure?
1615-1630	BREAK	
1415-1515	Air Chief Marshal Sir Richard John Knighton, KCB, Royal Air Force (UK)	Leadership and the Strategic Operating Environment