

USEFUL FICTION

Workshop in Strategic Narrative and Change Management

Cyber National Mission Force, US Cyber Command

23 February 2023

Time	Speaker	Topic
0845-0900	MAJ GEN William Hartman Commander, Cyber National Mission Force	Opening/Scene-Setter
0900-0930	Peter W. Singer Best-Selling Author and Partner, Useful Fiction LLC	What Is the Power and Role of Story in the Real World?
0930-1000	Howard Gordon Writer and Producer of <i>24</i> , <i>Homeland</i> , <i>Accused</i>	Lessons Learned in Crafting Narratives from Real World Issues
1000-1015	BREAK	
1015-1115	Participants Exercise led by Singer and August Cole, Best-Selling Author and Partner, Useful Fiction LLC	What Are The Stories Our Organization Needs to Tell?
1115-1200	Chunka Mui Futurist, Consultant, and Award-Winning Author	Narrative Foresight Approaches: Mapping Your History of Tomorrow
1200-1300	LUNCH	
1300-1330	Ted Schlein Venture Capitalist and Chairman, National Security Agency's Advisory Board	What Does the Future Hold for Industry and Tech Needs?
1330-1400	August Cole Best-Selling Author and Partner, Useful Fiction LLC	What are the Key Elements of Story?
1400-1415	BREAK	
1415-1515	Participants Exercise led by Singer and Cole	Narrative Generation
1515-1600	Writer's Room Exercise led by Singer and Cole	Delivery, Pitching, and Feedback